

# QUEENS INTERNATIONAL FILM FESTIVAL

July 12, 2007

for immediate release

PLATFORMA- Greece and QIFF- USA FORM ALLIANCE

Platforma and the Queens International Film Festival have recently formed alliance. And what better a borough to join with Greece, than Queens? With Astoria's large Greek population, this will not only shed light on the borough's diversity but also spread the growth of American independent film making throughout Greece, as well as allowing Queens to experience and expose the works of Greek filmmakers. Now in its 5th year, QIFF has grown in reach and depth, presenting film in all its formats from around the world with a socially conscious edge.

Greece visits it's second home at the next QIFF in November. QIFF will present Platforma at the festival this year and will feature, among other events, a program of short films. Next their taking QIFF to Greece! The recent collaboration will highlight 3 lucky film students from a chosen NYC film school. The students will compile footage throughout the Platforma Festival and in the city of Athens. They'll work on their short film, right there in Greece and present their masterpiece at the closing ceremony of the festival. Platforma Festival dates are December 7-12th, 2007.

Both QIFF and Platforma are very excited about the new prospects. "I am so looking forward to our collaboration and I know it will be advantageous to both our festivals, It's a great start to the perfect relationship" said Marie J. Castaldo, the mastermind behind the QIFF.

Check out Platforma and QIFF websites ([www.platformavideo.eu](http://www.platformavideo.eu)) ([www.queensfilmfestival.com](http://www.queensfilmfestival.com)) for thought provoking films and events that are making a difference the world over.

Source: Queens International Film Festival.